



European Synthetic Turf
Organisation

*ESTO makes
the choice easier*

ENSURING QUALITY TURF



WHY ESTO?

What surface will we use? This is a key question every new sports facility is faced with. For football, hockey, rugby, tennis and many more sports, the choice is one between “natural” or “synthetic”. The decision has huge consequences for the investment, usage, exploitation, performance and the environmental impact of the infrastructure.

Various suppliers and consultants each promote their solution as the best. Comparing them quickly becomes confusing without an objective list defining the advantages and disadvantages of both options. ESTO, the European Synthetic Turf Organisation, is there to offer that information: realistic and unbiased.

The commercial aspects of the decision are a separate matter, but ESTO’s neutral information can make a significant contribution to the technical discussion. Environmental aspects as well, can become much clearer with the help of our assessments. ESTO has co-operated with various institutes and universities to develop a systematic approach that takes all of these factors into consideration.

All ESTO members have subscribed to binding ethical and commercial guidelines that ensure correct specifications are offered and the right raw materials are used. All this information is publicly available on the ESTO website, in its publications and on the ESTO DVD. In other words: ESTO offers a transparent guarantee for Quality Turf.

FROM YARN TO PITCH

Ensuring Quality Turf is best achieved if ESTO is present throughout the value chain: from yarn production, through synthetic turf manufacturing, to full installation. For every stage of the process, there are many ESTO members and associate members that subscribe to our strict quality criteria.

Every ESTO producer in the chain agrees on specifications and tolerances, and encourages these to be checked in the end-product. Such agreements ensure sports clubs, municipalities or federations can enjoy their pitch or court for years.



QUALITY INSTALLATION AND MAINTENANCE

Synthetic turf installed and maintained according to ESTO guidelines will deliver the best performance. The right choice of synthetic turf, an appropriately constructed basis and a reliable installer are important prerequisites. ESTO members have the know-how to recommend the best solution for your use and have established detailed installation guidelines. They work with well-known and experienced installers, usually ESTO associate members.

Comprehensive maintenance is equally essential. Regular visual inspections by experts ensure maximum performance. This will lengthen the life of the pitch or court and increase the value you get from your investment.

ESTO has a detailed brochure on the when and how of maintenance and controls. In addition, our members have extensive manuals to assist customers and educate their maintenance teams.



FACTS AND FIGURES

- ESTO, the European Synthetic Turf Organisation, is located in Brussels.
- It was established in 2007 and has 18 full members and about 30 associate members.
- ESTO represents about 90% of the European synthetic turf market with an annual turnover that reaches 1 billion euro.
- Its members employ about 10,000 people.



Contact ESTO!

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